



## Regional Regeneration Alliance

CASE STUDY: WIDE OPEN AGRICULTURE

# Toolkit to unlock potential in regional communities

A brief to provide recommendations for an intensive agricultural venture provided an opportunity to apply proven methodology and resources to unlock potential in two regional communities.

Wide Open Agriculture is a leading regenerative food and farming company committed to rebuilding healthy soil, enhancing biodiversity and restoring waterways.

When Wide Open Agriculture was looking for a location for a second protected cropping site, it was not just interested in seeking strong financial returns, but to also make a positive impact in its ecosystems and communities.

The Regional Regeneration Alliance was engaged to provide strategic recommendations and identification of opportunities for implementation, building upon the successes of earlier work in the Shire of Dalwallinu.

Our unique mapping toolkit, community engagement process and action plan implementation is a fresh approach in regional Western Australia to build flourishing communities.

We took a close look at the social and human infrastructure in the Shires of Moora and Merredin to assess each location's capacity to support a substantial population increase.

Our truly collaborative process draws on Commonland's 4 Returns framework to regenerate our environment and communities, build sustainable and profitable industries and inspire hope for the future.

We share information and resources on a project basis to enable and empower people, help to combat declining population, and ultimately build long-term sustainable communities through diversified, value-adding enterprises.



### Mapping

A toolkit to map the social and economic infrastructure of regional towns.



### Engagement

Truly collaborative engagement to develop a capability and capacity assessment.



### Action

Strategic recommendations and identification of practical opportunities for implementation.

## More information:

**E:** [info@regenalliance.org.au](mailto:info@regenalliance.org.au)

**W:** [www.regenalliance.org.au](http://www.regenalliance.org.au)

**T:** 0408 234 838