



Regional Regeneration Alliance

CASE STUDY: SHIRE OF MORAWA

Helping communities build upon what you have, where you are

True community regeneration requires an understanding of existing assets along with an openness to innovative ideas and alternative approaches.

We put our methodology to work with the Shire of Morawa to map existing community strengths as well as identifying practical ways to regenerate the community and the economy.

Rather than focusing on gaps or deficits in regional communities, we build capacity by identifying existing skills, knowledge and resources.

Facilitated workshops in the Shire of Morawa helped participants understand the community's existing strengths as well as create a shared vision of a thriving community.

Our truly collaborative process draws on Commonland's 4 Returns framework to inspire hope through the regeneration of environment and communities, building industries that are both

profitable and sustainable in the long term.

Morawa has seen significant growth in the areas of education, training, health services and government administration.

This reflects the increasing level of services offered by Morawa and relates to Morawa's role as a centre for the North Midlands region and its proximity to both Perth and Geraldton.

Population stabilisation and opportunities for growth continues to be an important priority for the Shire.

Our ongoing work with the Shire of Morawa involves working with a broad range of stakeholders to ensure sustainable outcomes are achieved that are supported by the community.

Our unique mapping toolkit, community engagement process and action plan implementation is a fresh approach in regional Western Australia to build flourishing communities.



Strengths, not gaps

Looking at existing assets and strengths in regional communities, rather than gaps or deficits.



Looking forward

Seeking opportunities to add value to regenerate landscapes, provide jobs and ensure security.



Action

Strategic recommendations and identification of practical opportunities for implementation.

Source:

Morawa Regeneration Report, Joynerslot Consulting, December 2017.

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